

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
OCT15/12 15.33

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6144703

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ICE)

DATE OCT15/12 13:33

TTL \$ RTS
PLS CFM, THX 10/15

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1194
AGENCY PRODUCT CODE =

14	S	1100A-1200N	30	\$750.00	10/16	10/19	0	10/1
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PROGRAM : THE VIEW

38	A	500P-600P	30	\$2,650.00	10/17	10/19	1	W
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PROGRAM : EYEWITNESS NEWS
ORD COM1: MG IN EYEWITNESS NEWS
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-36 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

39	A		1200N-100P	30		\$1,100.00	10/17	10/19	1		W-F	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1 : MG IN EYEWITNESS NEWS												
PART OF A MAKEGOOD MADE UP OF LINES 38-39												

36	S		1135P-1210A	30		\$750.00	10/16	10/18	3		TU-TH	3
PROGRAM : NIGHTLINE												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#14			MISSED: TU-F/1100A-1200N	OCT16(4/WK)		30S		\$750.00	(OCT15/12)
			BUY#36			TU-TH/1135P-1210A	OCT18		30S		\$750.00	
						OFFER: W-F/500P-600P	OCT17		30S		\$2,650.00	PLS ADVISE.
						& W-F/1200N-100P	OCT17		30S		\$1,100.00	
CMT: MG IN EYEWITNESS NEWS												

OCT/12	134625.00	CONTRACT TOTAL	134625.00
		TOTAL SPOTS	84

MARKET TOTALS	\$395,955	WFTV	34%	WKMG	21%	WESH	28%	WOFL	12%	WKCF	1%	WRBW	2%	CABL	0%
				WOPX	0%	WRDQ	2%	EFTV	0%						

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE